

KENT COUNTY CHAMBER OF COMMERCE
SPONSORSHIP GUIDE
2022 - 2023





MESSAGE FROM THE EXECUTIVE DIRECTOR

Thank you for your interest in sponsoring the Kent County Chamber of Commerce. Our sponsors are the foundation to this organization and, without their support, much of what we do could not be possible.


The Chamber's mission is to be the leading voice of business in Kent County. We achieve this by advocating for our members in ways that enhance the business climate and improve our quality of life.

If you believe in the mission of the Kent County Chamber and want to join fellow business, community, and thought leaders in uplifting our community, chamber sponsorship is for you!

Samuel Shoge, Executive Director

**Championing the
Success of our Members**

 www.kentchamber.org

 410-810-2968

 director@kentchamber.org



WHY SPONSOR



Support Your Community

The Kent County Chamber of Commerce plays an active role in connecting business and community leaders to undertake strategic initiatives.



Be a Thought Leader

The Chamber provides sponsors the perfect platform to share insights, trends, and services that address the most urgent priorities.



Money's Worth

The Chamber offers sponsors a plethora of tools and business networking opportunities that can be leveraged to grow one's business measurably, all for a very nominal investment.



Increase in Exposure

We proudly promote our sponsors in everything we do. You can count on your business reaching our hundreds of members several times per week--reinforcing your brand's recognition.

Kent Chamber Mission Statement

The Kent County Chamber of Commerce will be the leading advocate for business in the County by serving our members in ways that enhance our business community, the quality of life, and the well-being of residents and visitors.

kentchamber.org/sponsorship-opportunities

Dont just take our word for it...

Talkie values our partnership with the Kent County Chamber of Commerce. The Chamber has been able to help get the word out about our business and helps us build relationships and initiate business-to-business commerce. The Chamber has helped us keep up-to-date on community activities and greatly needed local resources.

Talkie Communications Diamond Sponsor

The Kent County Chamber of Commerce and Kent County are natural partners in servicing the Kent County business community. It makes sense to partner, support one another, and not duplicate efforts. Being a sponsor amplifies the Department of Economic & Tourism Development's visibility and allows us to build on the strengths of one another and provide more tools and resources, such as the Chamber Map, for those we serve.

Kent County, MD Gold Sponsor

Being a sponsor for the Kent County Chamber of Commerce has been incredibly beneficial to The Peoples Bank. From advertising capabilities to free e-news blasts and opportunities to host networking events at our branches, we have seen so much value from our sponsorship and are incredibly thankful to be a part of the KCCC.

The Peoples Bank Silver Sponsor

OUR CURRENT PROUD SPONSORS



Diamond



Platinum



Platinum



ADVISORS FINANCIAL INC

Gold



Gold



The Right Connection®

Gold



Gold



Gold



Silver



Art & Entertainment News
Between the Bays

Silver



Davis, Moore, Sharon, & Associates, LLC

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THE PEOPLES BANK

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SHORE REGIONAL HEALTH

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Protecting fine homes and businesses since 1977

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BANK AND TRUST COMPANY

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Bronze

"Teamwork is the ability to work together toward a common vision...It is the fuel that allows common people to attain uncommon results."



Andrew Carnegie



CORPORATE SPONSORSHIP LEVELS

MOST POPULAR

BEST VALUE

BENEFIT	BRONZE (\$500)	SILVER (\$1,000)	GOLD (\$2,000)	PLATINUM (\$3,000)	DIAMOND (\$5,000)
Recognition in all printed and electronic communication	●	●	●	●	●
Complimentary e-blasts annually	1	2	3	4	4
Company name and link on chamber website	●	●	●	●	●
Tickets to Business After Hours Mixer		1	2	2	2
Ad in Annual Directory (or credit)		Bus. Card	1/6 Page	1/3 Page	1/2 Page
One sponsor per industry - right of first refusal			●	●	●
Plaque for display in sponsor's office			●	●	●
Name and logo listed as Supporting Sponsor on choice of chamber event			●	●	●
No additional membership dues to be paid during the year				●	●
Tickets to chamber Signature Events				2	2
Complimentary ad on Member Updates/Blog					●

A photograph of two men in dark suits shaking hands. The man on the left is smiling and looking towards the man on the right. The background is dark with a blue light source behind them. The text 'EVENT SPONSORSHIP' is overlaid in the center in white, bold, sans-serif font.

**EVENT
SPONSORSHIP**

SIGNATURE EVENTS

Annual Meeting + Community Excellence Award Presentation

The Community Excellence Award Gala is the Kent Chamber's premier event of the year. Four businesses and nonprofits and one individual will be recognized for their outstanding contributions to the Kent County community.

Anticipated attendance: 50+

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$1,000

- Top billing logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)
- Opportunity to speak briefly at event
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

TABLE SPONSOR: \$250

- Logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)

BrewFest

Hosted in Downtown Chestertown, BrewFest is held annually in the fall and features beers and ciders from regional breweries. A community favorite, BrewFest attracts all age groups for live music, food from a food truck, great beers, and good fun.

Anticipated attendance: 200+

SPONSORSHIP LEVELS

- TITLE SPONSOR: \$5,000
- BEER SPONSOR: \$2,000
- GLASS SPONSOR: \$2,000
- BAND SPONSOR: \$1,500
- FOOD TRUCK SPONSOR: \$750
- SUPPORTER: \$250

Learn more at kentbrewfest.com

SIGNATURE EVENTS

Pre-Legislative Session Discussion

The Chamber host legislators from the Maryland 36th District for an engaging panel discussion on what Kent County businesses and residents can expect during the upcoming Maryland legislative session.

Anticipated attendance: 100+

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$1,000

- Top billing logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)
- Opportunity to speak briefly at event
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

SUPPORTING SPONSOR: \$100

- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets

Post-Legislative Session Discussion

The Chamber host legislators from the Maryland 36th District for an engaging panel discussion on what took place in Annapolis during the Maryland General Assembly. Kent County businesses and residents will receive an update on laws that were passed, the state budget, and what the 36th district delegation accomplished on behalf of Kent County's constituents.

Anticipated attendance: 100+

Sponsorship Levels

PRESENTING SPONSOR: \$1,000

- Top billing logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)
- Opportunity to speak briefly at event
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

SUPPORTING SPONSOR: \$250

- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets



Community Excellence Awards



Ribbon Cutting



BrewFest

**SPONSOR
APPRECIATION**

*thank
you*

SPONSOR APPRECIATION



Cocktails on the River Packet

What better way to say thank you than to take an intimate dinner cruise on the Chester River Packet? Enjoy a special dinner and cocktails on us.



A Special Gift Upon Renewal

Corporate sponsors of the Chamber deserve extra attention for their support and we believe a small token of appreciation makes a difference.



Employee of the Year Recognition

Do you have an outstanding employee that has gone above and beyond working for your business? Let us help you recognize them by presenting them with an official citation from the Chamber of Commerce.



**ADDITIONAL
ENGAGEMENT
OPPORTUNITIES**

BROADCAST YOUR MESSAGE



There are many additional ways to get value out of your chamber membership...

- Send an e-blast promoting your services
- Submit your press releases for publication
 - Host a Business After Hours Mixer
 - Advertise in our annual Directory
 - Advertise in our annual Map
- Leverage special savings at participating businesses just by being a member
 - Attend one of several events
 - Encourage your colleagues to join the Chamber



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